



**THE GARAGE EQUIPMENT ASSOCIATION
MEMBERSHIP APPLICATION**

Who joins the GEA?

GEA members come from all sectors of the market – manufacturers, importers, distributors, installers, service providers, publishers, finance and training companies, to name but a few. All are very different but have one thing in common – they share a common interest in the long term future and standards of the garage equipment industry.

Why the GEA?

As one of the industry's longest standing independent Associations, established in 1945, the Garage Equipment Association continually strives to find new ways to support member companies and to ensure their views are heard.

As a member of the Garage Equipment Association, not only will you be fully informed about changes and how they may affect your company, you will be part of an Association which has the weight to represent your views both here in the UK and in Europe.

How can membership help you?

- » By effectively representing members' interests and views with Government Departments such as the DfT, DTI, VOSA and HSE.
- » By representing the industry's views in Brussels through its sister organisation, the European Garage Equipment Association (EGEA).
- » By participating on BSI/CEN working parties, giving you the opportunity to influence discussion on new Standards for equipment.
- » By administering the approval scheme for MOT equipment for VOSA.
- » By liaising with the Department for Transport and VOSA on specifications for MOT Test Equipment.
- » By working with other Industry Associations on important issues, such as joint representation to Government when appropriate, or product promotions.
- » By maintaining our own Code of Practice which sets Standards covering sales, installations and service.

How do we promote our members?

- » Via the Internet. As a member, your company will automatically be included on the GEA Internet site directory **www.gea.co.uk**. This site has become the recognised source of information on all aspects of Garage Equipment and receives over 100000 'hits' per month.
- » By advising on product or distributor availability. The GEA is a known point of contact linking manufacturers, normally from overseas, with distributors in the UK. Conversely, knowledge of the membership and market contacts means we can also suggest sources of supply to distributors looking for other lines, both in the UK and overseas.
- » By providing Press and PR comment on behalf of your industry. As a major UK Trade Association, representing all sectors of the garage equipment industry, the GEA is frequently contacted by the press for comment.
- » This again reinforces the position of the GEA as one of authority – another great benefit for you as a member. You will also want to carry the GEA logo on your company stationery and may wish to include it on any advertising.

What do we provide for members?

- » **Technical publications for your customers.** These publications are published by the GEA and have proved extremely popular, reinforcing the benefits of dealing with a GEA member.
- » **Seminars and training courses,** when a subject arises which would be of value to members. As a member you will always be given notice of future schedules and indeed, we welcome your input on potential areas for coverage.
- » **A conciliation and arbitration service** (nationally recognised), should you need it.
- » **Our rapid information service.** Through our regular email updates, you will be informed of legislative, or other changes and implications to particular areas of the market. All publicity and information, we think would be of interest, will be forwarded to you in this way. As a GEA member, you'll be among the first to know.
- » **Specialist technical and legal advice.** Full members have free access to our legal and employment helpline.
- » **'Members only' area of our website.** Members are annually provided with a password, which unlocks our 'Member only' technical library.